

CHAD DANT

Product Designer & Illustrator

chaddant.com

chad@chaddant.com

386.299.0329

SKILLS

Product design, UX and UI Design, Design Systems, Component design, User research, User centered design, Design thinking, Interaction design, Prototyping, Strategy

TOOLS

Figma, Sketch, InVision, Adobe Illustrator, Adobe Photoshop, Keynote, PowerPoint, Word, Excel, HTML, CSS & Design Tokens

RELATED EXPERIENCE

Sr. UX Designer

Jun 2024 - Present

Boeing

Building a comprehensive product design methodology for aviation mechanics operations. Leading design sprints to develop and communicate a clear UX vision and strategy that aligns business goals and user needs. Refining designs iteratively based on testing, data analysis, and user feedback.

Product & Brand Designer datascalehr (Contract)

Jan 2024 - Jun 2024

Elevated digital touchpoints across marketing and product experiences by designing a cohesive brand identity, including style guides, a design system library, and high-fidelity prototypes and mockups.

- Created and implemented a custom Mendix Pro design system theme, featuring design tokens and a comprehensive component library

Sr. Product Designer

Jan 2022 - Jan 2024

Angel Studios

Led product design for an entertainment streaming startup by delivering user-centered UX, leading in design-first thinking, and creating a holistic experience across web, mobile, and TV apps.

- Created a new mobile experience that improved the discoverability of new streaming content by 52%
- Redesigned a payment feature, which relieved user confusion by 84% and solved functional, scalable, and accessible needs
- Built and delivered a design system that accelerated the design, consistency, and development of web, mobile, and TV experiences

Sr. UX Designer, Design Systems

Aug 2017 - Jan 2022

Lifion by ADP

Guided ADPs Next-Generation HR platform towards an elegant, scalable, and powerful user experience. Refactored design system principles, components, and patterns for a growing team of 35+ designers.

- Led the visual redesign of the design system and core interfaces, which established new UX standards for ADP
- Created and launched a holistic design vision that unified ADP's global product ecosystem and provided guidance and inspiration for designers across the global organization
- Launched a brand new illustration library and system that humanizes user experiences and plays a key role in marketing ADP's Next Generation products

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RELATED EXPERIENCE (CONT'D)

Sr. UX Designer

Sep 2015 - Aug 2017

SS&C Advent

Solved complex feature enhancements and major new design initiatives within the Black Diamond Wealth Management Platform.

- Spearheaded the design and development of the product style guide and component library, which shaped the direction of product design across desktop and mobile devices
- Redesigned the application navigation, achieving a more simple, intuitive, and scalable experience
- Launched a product landing site that unified product and marketing experiences, leading to improved customer satisfaction

UI/UX Designer

Dec 2012 - Sep 2015

Web.com

Shipped major feature enhancements and new design initiatives for a suite of web-based applications.

- Designed and launched a modern webmail experience that replaced an outdated and broken application containing over 10,000 users
- Redesigned an account management system that integrates multiple legacy platforms into the first mobile-friendly account manager offered by the company

Concept UI Artist

Mar 2012 - Dec 2012

Machine Zone Games

Discovered design alternatives for user interface art, typography, iconography, and various brand styles.

- Created core interfaces for the top-grossing game title, "Game of War: Fire Age"
- Designed a variety of ads for the "Race Or Die 2" launch campaign, claiming #5 "Top Free" within the iTunes App Store

EDUCATION

Ringling College of Art & Design

Aug 1999 - May 2003

Bachelors of Fine Arts, Specialization in Illustration

Member of F.E.W.S. (Figure Enhancement With Students) Organization